

LOG & TALLY



THE OFFICIAL MAGAZINE OF HOO-HOO INTERNATIONAL · THE FRATERNAL ORDER OF THE FOREST PRODUCTS INDUSTRY

2017 L&T Advertising Sale!

The LOG & TALLY is accepting ads for the upcoming 2017 Hoo-Hoo year and we would love to have you be a part of it! As a special thank you to our supporters, discounts are available for a multiple issue commitment (see from the chart to the right). Plus, commit by November 1, 2016 for an added discount!

To take advantage of this great opportunity, contact:

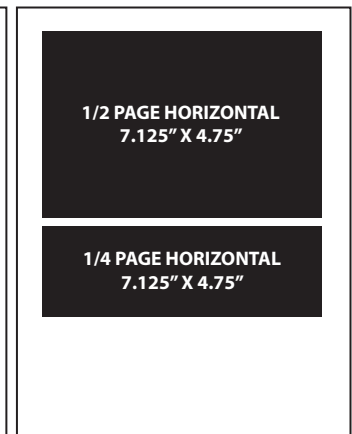
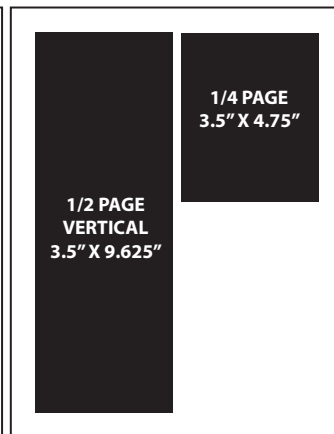
Mike Nicholson 89383 Advertising Chair
(523)559-1958 nicholson.men@gmail.com

or **Stacey Douglas Jones 99678**
(707)290-2332 hhi@bydesign.us

**Sign up for a four issue display ad
to receive the discounted price!**

(Discount not available for Business Builder Ads)

2016 AD SIZES & RATES	One Time	Full Year	By 11/1/16
Full Page (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h)	\$500	4 x \$450 (\$1800/yr)	4 x \$425 (\$1700/yr)
1/2 Page Horizontal (7.125" w x 4.75" h)	\$275	4 x \$225 (\$900/yr)	4 x \$215 (\$860/yr)
1/2 Page Vertical (3.5" w x 9.75" h)	\$275	4 x \$225 (\$900/yr)	4 x \$215 (\$860/yr)
1/4 Page Horizontal (7.125" w x 2.3125" h)	\$150	4 x \$115 (\$460/yr)	4 x \$105 (\$420/yr)
1/4 Page Vertical (3.5" w x 4.625" h)	\$150	4 x \$115 (\$460/yr)	4 x \$105 (\$420/yr)
Inside Front or Inside Back Cover (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h)	\$600	4 x \$550 (\$2200/yr)	4 x \$525 (\$2100/yr)
Back Cover (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h)	\$650	4 x \$600 (\$2400/yr)	4 x \$575 (\$2300/yr)
Business Builder Ad (all 4 Issues)	\$99/yr	\$99/yr	\$99/yr



Format: All print ad submissions should be sent as a CMYK color PDF (preferred), EPS, or high resolution (300 dpi) JPG or TIFF.
Fonts must be included or outlined. The LOG & TALLY is designed on a Mac with Adobe CS6.

2017 Deadlines: Winter—11/1/16 · Spring—2/20/17 · Summer—5/20/17 · Fall—8/20/17

Ads should be sent to Stacey Jones at hhi@bydesign.us

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2017 L&T Advertising Commitment Form

Advertiser's Name (Company or Individual)

Mailing/Billing Address

City/State/Province

Zip

Authorized Contact Person

Contact Phone Number

Email

Submit Artwork to: **Stacey Douglas Jones 99678**
hhi@bydesign.us (preferred)
 By Design
 1039 Easum Drive
 Napa, CA 94558
Questions? (707) 290-2332

Submit Payment to: **Beth Thomas 96757**
 HHI Executive Secretary
 Hoo-Hoo International
 P.O. Box 118
 Gurdon, AR 71743
Questions? (800) 979-9950
info@hoo-hoo.org

Advertising Chair: **Mike Nicholson 89383**
 (523)559-1958
 nicholson.men@gmail.com

Make checks payable to: Hoo-Hoo International
 And mail to the Gurdon, Arkansas, address above.

Total Commitment Amount: \$ _____

Need Help with your Ad? Please contact Stacey about creating an ad for you. Additional charges will apply. \$75 minimum.

Deadline: Final ads are due immediately and should be submitted to Stacey at **hhi@bydesign.us** as soon as available.

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Please run my display ad in the following issues:

All Four 2017 Issues (Best Deal Discount)

Or you may choose individual issues, please select all that apply:

Winter Spring Summer Fall