

LOG & TALLY



THE OFFICIAL MAGAZINE OF HOO-HOO INTERNATIONAL · THE FRATERNAL ORDER OF THE FOREST PRODUCTS INDUSTRY

2019 L&T Advertising Sale!

The LOG & TALLY is accepting ads for the upcoming 2019 Hoo-Hoo year and we want you be a part of it! As a special thank you to our supporters, discounts are available for a multiple issue commitment (see chart to the right).

Commit by Nov. 1, 2018 for an added discount!

To take advantage of this great opportunity, contact:

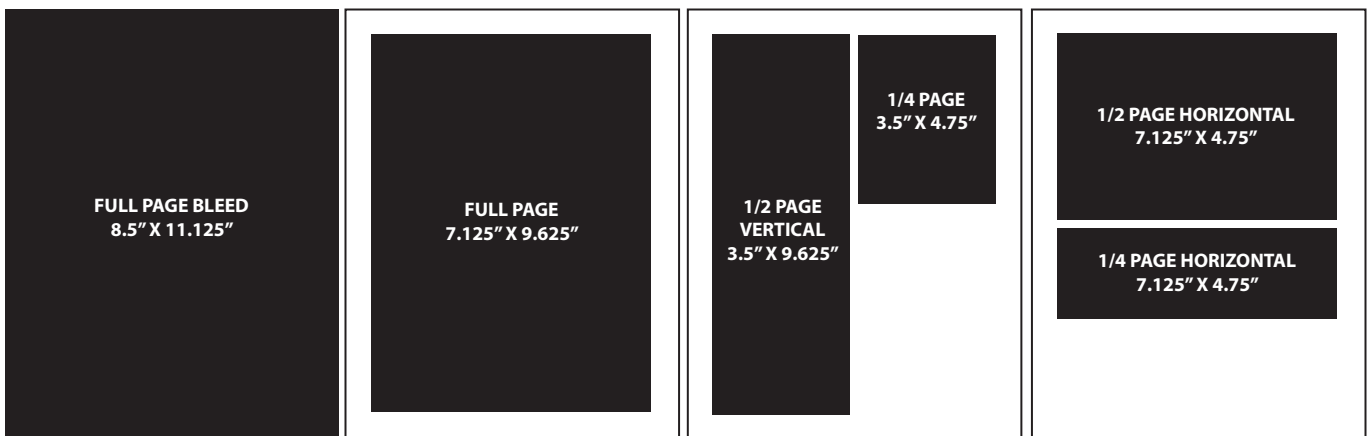
Mike Nicholson 89383 Advertising Chair

(523)559-1958 nicholson.men@gmail.com

**Sign up for a four issue display ad
to receive the discounted price!**

(Business Builder Ads are a single price for all four issues)

| 2018 AD SIZES & RATES | One Time | Full Year | By 11/1/18 |
|---|----------------|---------------------------------|---------------------------------|
| Full Page (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h) | \$500 | 4 x \$450 (\$1800/yr) | 4 x \$425 (\$1700/yr) |
| 1/2 Page Horizontal (7.125" w x 4.75" h) | \$275 | 4 x \$225 (\$900/yr) | 4 x \$215 (\$860/yr) |
| 1/2 Page Vertical (3.5" w x 9.75" h) | \$275 | 4 x \$225 (\$900/yr) | 4 x \$215 (\$860/yr) |
| 1/4 Page Horizontal (7.125" w x 2.3125" h) | \$150 | 4 x \$115 (\$460/yr) | 4 x \$105 (\$420/yr) |
| 1/4 Page Vertical (3.5" w x 4.625" h) | \$150 | 4 x \$115 (\$460/yr) | 4 x \$105 (\$420/yr) |
| Inside Front or Inside Back Cover (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h) | \$600 | 4 x \$550 (\$2200/yr) | 4 x \$525 (\$2100/yr) |
| Back Cover (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h) | \$650 | 4 x \$600 (\$2400/yr) | 4 x \$575 (\$2300/yr) |
| Business Builder Ad (all 4 Issues) | \$99/yr | \$99/yr | \$99/yr |



Format: All print ad submissions should be sent as a CMYK color PDF (preferred), EPS, or high resolution (300 dpi) JPG or TIFF. **Fonts must be included or outlined.** The LOG & TALLY is designed on a Mac with Adobe CS6 or above.

2019 Deadlines: Winter—11/1/18 · Spring—2/20/19 · Summer—5/20/19 · Fall—8/20/19

Ads should be sent to editor Stephanie Ornelas at stephanieornelas04@gmail.com

LOG TALLY



THE OFFICIAL MAGAZINE OF HOO-HOO INTERNATIONAL · THE FRATERNAL ORDER OF THE FOREST PRODUCTS INDUSTRY

2019 L&T Advertising Commitment Form

Advertiser's Name (Company or Individual)

Mailing/Billing Address

City/State/Province

Zip

Authorized Contact Person

Contact Phone Number

Email

Submit Artwork to: **Stephanie Ornelas, Editor**
 151 Kalmus Drive, Ste. D200
 Costa Mesa, CA 92626
 Office: 714-486-2735
 Cell: 657-295-9125
 stephanieornelas04@gmail.com

Submit Payment to: **Beth Thomas 96757**
 HHI Executive Secretary
 Hoo-Hoo International
 P.O. Box 118
 Gurdon, AR 71743
Questions? (800) 979-9950
info@hoo-hoo.org

Advertising Chair: **Mike Nicholson 89383**
 (523)559-1958
 nicholson.men@gmail.com

Make checks payable to: Hoo-Hoo International
 And mail to the Gurdon, Arkansas, address above.

Total Commitment Amount: \$ _____

| 2019 AD SIZES & RATES | One Time | Full Year | By 11/1/18 |
|---|----------------|---------------------------------|---------------------------------|
| Full Page (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h) | \$500 | 4 x \$450 (\$1800/yr) | 4 x \$425 (\$1700/yr) |
| 1/2 Page Horizontal (7.125" w x 4.75" h) | \$275 | 4 x \$225 (\$900/yr) | 4 x \$215 (\$860/yr) |
| 1/2 Page Vertical (3.5" w x 9.75" h) | \$275 | 4 x \$225 (\$900/yr) | 4 x \$215 (\$860/yr) |
| 1/4 Page Horizontal (7.125" w x 2.3125" h) | \$150 | 4 x \$115 (\$460/yr) | 4 x \$105 (\$420/yr) |
| 1/4 Page Vertical (3.5" w x 4.625" h) | \$150 | 4 x \$115 (\$460/yr) | 4 x \$105 (\$420/yr) |
| Inside Front or Inside Back Cover (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h) | \$600 | 4 x \$550 (\$2200/yr) | 4 x \$525 (\$2100/yr) |
| Back Cover (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h) | \$650 | 4 x \$600 (\$2400/yr) | 4 x \$575 (\$2300/yr) |
| Business Builder Ad (all 4 Issues) | \$99/yr | \$99/yr | \$99/yr |

Please run my display ad in the following issues:

All Four 2019 Issues (Best Deal Discount)

Or you may choose individual issues, please select all that apply:

Winter Spring Summer Fall

Need Help with your Ad? Please contact Stacey Jones (sdj@bydesign.us) about creating an ad for you. Additional charges will apply. \$75 minimum. Ads should be sent to editor Stephanie Ornelas at stephanieornelas04@gmail.com