

LOG & TALLY



THE OFFICIAL MAGAZINE OF HOO-HOO INTERNATIONAL · THE FRATERNAL ORDER OF THE FOREST PRODUCTS INDUSTRY

2020 L&T Advertising Sale!

The LOG & TALLY is accepting ads for the upcoming 2020 Hoo-Hoo year and we want you to be a part of it! As a special thank you to our supporters, discounts are available for a multiple issue commitment (see chart to the right).

Commit by Nov. 1, 2019 for an added discount!

To take advantage of this great opportunity, contact:

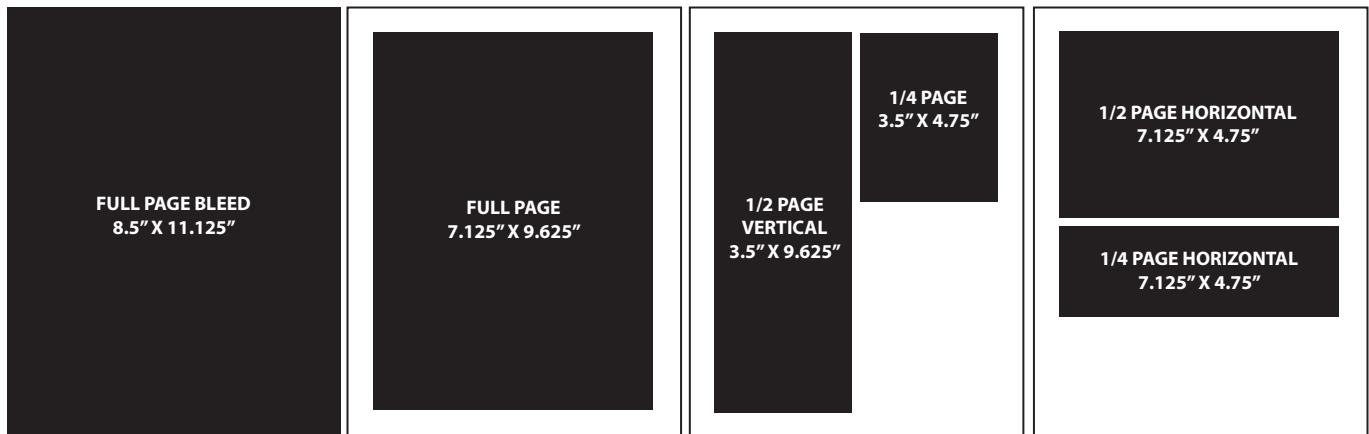
Jack Miller 95025 Advertising Chair

(617)839-6449 jmlumberjack@gmail.com

**Sign up for a four issue display ad
to receive the discounted price!**

(Business Builder Ads are a single price for all four issues)

2020 AD SIZES & RATES	One Time	Full Year	By 11/1/19
Full Page (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h)	\$500	4 x \$450 (\$1800/yr)	4 x \$425 (\$1700/yr)
1/2 Page Horizontal (7.125" w x 4.75" h)	\$275	4 x \$225 (\$900/yr)	4 x \$215 (\$860/yr)
1/2 Page Vertical (3.5" w x 9.75" h)	\$275	4 x \$225 (\$900/yr)	4 x \$215 (\$860/yr)
1/4 Page Horizontal (7.125" w x 2.3125" h)	\$150	4 x \$115 (\$460/yr)	4 x \$105 (\$420/yr)
1/4 Page Vertical (3.5" w x 4.625" h)	\$150	4 x \$115 (\$460/yr)	4 x \$105 (\$420/yr)
Inside Front or Inside Back Cover (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h)	\$600	4 x \$550 (\$2200/yr)	4 x \$525 (\$2100/yr)
Back Cover (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h)	\$650	4 x \$600 (\$2400/yr)	4 x \$575 (\$2300/yr)
Business Builder Ad (all 4 Issues)	\$99/yr	\$99/yr	\$99/yr



Format: All print ad submissions should be sent as a CMYK color PDF (preferred), EPS, or high resolution (300 dpi) JPG or TIFF.
Fonts must be included or outlined. The LOG & TALLY is designed on a Mac with Adobe CS6 or above.

2020 Deadlines: Winter—11/1/19 · Spring—3/3/20 · Summer—6/2/20 · Fall—9/2/20

Ads should be sent to editor Sarah Swanson at logandtally@hoo-hoo.org

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2020 L&T Advertising Commitment Form

Advertiser's Name (Company or Individual)

Mailing/Billing Address

City/State/Province

Zip

Authorized Contact Person

Contact Phone Number

Email

Submit Artwork to: Sarah Swanson
Cell: 775-399-0313
logandtally@hoo-hoo.org

Submit Payment to: Beth Thomas 96757
HHI Executive Secretary
Hoo-Hoo International
P.O. Box 118
Gurdon, AR 71743
Questions? (870) 353-4997
info@hoo-hoo.org

Advertising Chair: Jack Miller 95025
(617)839-6449
jmlumberjack@gmail.com

Make checks payable to: Hoo-Hoo International
And mail to the Gurdon, Arkansas, address above.

Total Commitment Amount: \$ _____

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Please run my display ad in the following issues:

All Four 2020 Issues (Best Deal Discount)

Or you may choose individual issues, please select all that apply:

Winter Spring Summer Fall

Need Help with your Ad? Please contact Sarah Swanson (logandtally@hoo-hoo.org) about creating an ad for you. Additional charges will apply. \$75 minimum. Ads should be sent to Sarah Swanson at logandtally@hoo-hoo.org