

THE OFFICIAL MAGAZINE OF HOO-HOO INTERNATIONAL . THE FRATERNAL ORDER OF THE FOREST PRODUCTS INDUSTRY

2022 L&T Advertising Sale!

The LOG & TALLY is accepting ads for the upcoming 2022Hoo-Hoo year and we want you be a part of it! As a special thank you to our supporters, discounts are available for a multiple issue commitment (see chart to the right).

Commit by January 31, 2022 for an added discount!

To take advantage of this great opportunity, contact:

Jack Miller 95025 Advertising Chair

(617)839-6449 jmlumberjack@gmail.com

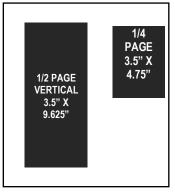
Sign up for a four issue display ad to receive the discounted price!

(Business Builder Ads are a single price for all four issues)

2022 AD SIZES & RATE	One Time	Full Year By	11/1/21
Full Page	\$500	4 x \$450	4 x \$425
(7.125" w x 9.75" h) or (Full		(\$1800/yr)	(\$1700/yr)
Bleed 8.5" w x 11.125" h)			
1/2 Page Horizontal (7.125" w	\$275	4 x \$225	4 x \$215
x 4.75" h)		(\$900/yr)	(\$860/yr)
1/2 Page Vertical (3.5" w x	\$275	4 x \$225	4 x \$215
9.75" h)		(\$900/yr)	(\$860/yr)
1/4 Page Horizontal (7.125" w	\$150	4 x \$115	4 x \$105
x 2.3125" h)		(\$460/yr)	(\$420/yr)
1/4 Page Vertical (3.5" w x	\$150	4 x \$115	4 x \$105
4.625" h)		(\$460/yr)	(\$420/yr)
Inside Front or Inside Back	\$600	4 x \$550	4 x \$525
Cover		(\$2200/yr)	(\$2100/yr)
(7.125" w x 9.75" h) or (Full			
Bleed 8.5" w x 11.125" h)			
Back Cover (7.125" w x	\$650	4 x \$600	4 x \$575
9.75"h) or (Full Bleed 8.5" w x		(\$2400/yr)	(\$2300/yr)
11.125" h)			
Business Builder Ad (all 4	\$99/yr	\$99/yr	\$99/yr
Issues)			

FULL PAGE BLEED 8.5" X 11.125"





1/2 PAGE HORIZONTAL 7.125" X 4.75"

1/4 PAGE HORIZONTAL 7.125" X 4.75"

Format: All print ad submissions should be sent as a CMYK color PDF (preferred), EPS, or high resolution (300 dpi) JPG orTIFF.

Fonts must be included or outlined. The LOG & TALLY is designed on a Mac with Adobe CS6 or above.

· 2022 Dead Line - 12/2/22 · Winter - 12/2/22 · Spring - 3/3/22 · Summer - 6/2/22 · Fall - 9/2/22

Ads should be sent to Kalene Hooks at logandtally@hoo-hoo.org



2022 L&T Advertising Commitment Form

Advertiser's Name (Company or Individual)	
Mailing/Billing Address	
City/State/Province	Zip
Authorized Contact Person	
Contact Phone Number	 Email

Submit Artwork to: Kalene Hooks

Phone: 870-373-4997 logandtally@hoo-hoo.org

Submit Payment to: Kalene Hooks

HHI Executive Secretary Hoo-Hoo International P.O. Box 118 Gurdon, AR 71743 Questions? (870) 353-4997

info@hoo-hoo.org

Advertising Chair: Jack Miller 95025 (617) 839-6449

jmlumberjack@gmail.com

Make checks payable to: Hoo-Hoo

International

And mail to the Gurdon, Arkansas, address above.

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Business Builder Ad (all 4	\$99/yr	\$99/yr	\$99/yr
Issues)			

Please run my display ad in the following issues: All Four 2022 Issues (Best Deal Discount)

Total Commitment Amount: \$	Or you may choose individual issues, please select all that apply:			
	Winter	Spring	Summer	Fall
Need Help with your Ad2 Diseas contact Kelene H	looko (logondtolly@	haa haa ara) ahaut a	rooting on od for vo	Additional abou

Need Help with your Ad? Please contact Kalene Hooks (logandtally@hoo-hoo.org) about creating an ad for you. Additional charges will apply. \$75 minimum. Ads should be sent to Kalene Hooks at logandtally@hoo-hoo.org