

LOG & TALLY



THE OFFICIAL MAGAZINE OF HOO-HOO INTERNATIONAL · THE FRATERNAL ORDER OF THE FOREST PRODUCTS INDUSTRY

2022 L&T Advertising Sale!

The LOG & TALLY is accepting ads for the upcoming 2022Hoo-Hoo year and we want you to be a part of it! As a special thank you to our supporters, discounts are available for a multiple issue commitment (see chart to the right).

Commit by January 31, 2022 for an added discount!

To take advantage of this great opportunity, contact:

Jack Miller 95025 Advertising Chair

(617)839-6449 jmlumberjack@gmail.com

Sign up for a four issue display ad to receive the discounted price!

(Business Builder Ads are a single price for all four issues)

2022 AD SIZES & RATE	One Time	Full Year By	11/1/21
Full Page (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h)	\$500	4 x \$450 (\$1800/yr)	4 x \$425 (\$1700/yr)
1/2 Page Horizontal (7.125" w x 4.75" h)	\$275	4 x \$225 (\$900/yr)	4 x \$215 (\$860/yr)
1/2 Page Vertical (3.5" w x 9.75" h)	\$275	4 x \$225 (\$900/yr)	4 x \$215 (\$860/yr)
1/4 Page Horizontal (7.125" w x 2.3125" h)	\$150	4 x \$115 (\$460/yr)	4 x \$105 (\$420/yr)
1/4 Page Vertical (3.5" w x 4.625" h)	\$150	4 x \$115 (\$460/yr)	4 x \$105 (\$420/yr)
Inside Front or Inside Back Cover (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h)	\$600	4 x \$550 (\$2200/yr)	4 x \$525 (\$2100/yr)
Back Cover (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h)	\$650	4 x \$600 (\$2400/yr)	4 x \$575 (\$2300/yr)
Business Builder Ad (all 4 Issues)	\$99/yr	\$99/yr	\$99/yr

FULL PAGE BLEED
8.5" X 11.125"

FULL PAGE
7.125" X 9.625"

1/2 PAGE
VERTICAL
3.5" X
9.625"

1/4
PAGE
3.5" X
4.75"

1/2 PAGE HORIZONTAL
7.125" X 4.75"

1/4 PAGE HORIZONTAL
7.125" X 4.75"

Format: All print ad submissions should be sent as a CMYK color PDF (preferred), EPS, or high resolution (300 dpi) JPG or TIFF.

Fonts must be included or outlined. The LOG & TALLY is designed on a Mac with Adobe CS6 or above.

· **2022 Dead Line - 12/2/22** · Winter - 12/2/22 · Spring - 3/3/22 · Summer - 6/2/22 · Fall - 9/2/22

Ads should be sent to Kalene Hooks at logandtally@hoo-hoo.org

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2022 L&T Advertising Commitment Form

Advertiser's Name (Company or Individual)

Mailing/Billing Address

City/State/Province

Zip

Authorized Contact Person

Contact Phone Number

Email

Submit Artwork to: Kalene Hooks
 Phone: 870-373-4997
logandtally@hoo-hoo.org

Submit Payment to: Kalene Hooks
 HHI Executive Secretary
 Hoo-Hoo International
 P.O. Box 118
 Gurdon, AR 71743
Questions? (870) 353-4997
info@hoo-hoo.org

Advertising Chair: Jack Miller 95025
 (617) 839-6449
jmlumberjack@gmail.com

Make checks payable to: Hoo-Hoo International
 And mail to the Gurdon, Arkansas, address above.

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Business Builder Ad (all 4 Issues)	\$99/yr	\$99/yr	\$99/yr

Please run my display ad in the following issues:

All Four 2022 Issues (Best Deal Discount)

Total Commitment Amount: \$..... Or you may choose individual issues, please select all that apply:

Winter Spring Summer Fall

Need Help with your Ad? Please contact Kalene Hooks (logandtally@hoo-hoo.org) about creating an ad for you. Additional charges will apply. \$75 minimum. Ads should be sent to Kalene Hooks at logandtally@hoo-hoo.org