Set to Ignite a Spark in Hoo-Hoo

Look Out, Batman!
We’ve Got a Robyn of Our Own!

Robyn Roose Beckett 99870
Snark of the Universe 2016-2018
Shelby Township, Michigan
Detroit Hoo-Hoo Club 28
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Greetings Club Members!

I must say, 2016 was a pretty exciting year. If you haven’t heard by now, our team at 526 Media Group has taken over the production of Log & Tally. Editor Stacey Douglas has done a superb job at keeping you all informed with club news and event coverage. I personally want to thank her for all her hard work and for introducing me to the magazine so graciously. As publishers of the Merchant Magazine and Building Products Digest, I can assure you we’ll do everything we can to serve you the best issues that reflect Hoo-Hoo’s purpose and values.

In time you will get to know me, but for now let me say that I’m still fairly new to the industry, a little over three years to be exact. But during my time as editor of the Merchant and BPD, I’ve gotten to know this community you serve so well and with such joy. Let me say, it’s unlike any I’ve seen. The bond between professionals, even if competitors, is apparent and that’s one of the many reasons why this industry is thriving.

There’s a lot of talk these days about millennials. What do they want? How can we connect with them on a deeper level? Well, as a millennial, I can say that something we really want is to be part of something bigger than ourselves. With this industry, I feel that. I felt it when I went to my first Traders Market in Dallas, Texas, and I feel it now as I get to know you through these pages.

I look forward to working with your enthusiastic new Snark of the Universe Robyn Roose Beckett. She’s done a fine job bringing me up to speed with the organization and the many good things you do. Check out the Snark’s desk on the next page to get to know her and her vision for 2017.

I appreciate this opportunity, and I’m excited to learn more about your individual clubs through your events and reports. While we may be separated by hundreds of miles, may we always feel a closeness through this great community of professionals. Here’s to another great year!

Health, Happiness, and Long Life,

—Stephanie Ornelas
sornelas@building-products.com
Igniting the Spark in Hoo-Hoo

Fellow Hoo-Hoo members, as we look forward to a new year with endless possibilities, my goal as Snark for 2017 is to encourage members to shine in their communities—to be a spark and stand out.

I want to start by thanking Ray Lamari and company for a wonderful 124th HHI Convention in Cairns, Australia. It’s a memory I’ll hold very close to my heart. Kent Bond, you were a magnificent Snark of the Universe, and you set the bar high for me to continue in your footsteps. I speak on behalf of the HHI Board of Directors and membership when I say we “rode the wave” gratefully with you and your lovely wife, Cindy. We look forward to the 125th HHI convention in Seattle, and I ask each of you reading this article to make plans to attend. Please read below exactly why I am making this request. It will change your life, your friendships, and your relationships in the Forest Products Industry.

I know you’ve heard the saying, “It takes a village to raise a child!” Well, it has taken many Hoo-Hoos to mentor and prepare me for my next step as Snark of the Universe. So many of you have filled my heart with Hoo-Hoo over the years, but I must acknowledge the following mentors in my life.

It all began with a competitor in my area named Keith Iverson. Keith owned and operated Iverson Lumber in Milford, Michigan. He smiled from his big blue eyes and was always willing to visit with me at the Detroit Club events. We became the best of friends fast, but Keith was that way with everyone. He was never short of advice or a joke. He made me realize competitors in my area were not “the enemy,” but people just like me who had a business to run and a family to raise. This friendship changed the way I looked at my compet-
FROM THE SNARK’S DESK

“Goodwill and Fellowship are the solid foundation on which we stand.”

- Robyn Roose Beckett, Snark of the Universe

Get to know Robyn:

Robyn lives in Shelby Township, Michigan, with her mom, Doris Roose. She has four adult children—Justin, Scarlett, Jaron and Jordan—and a grandchild, Joseph. She’s engaged to Greg Young and will be getting married this February. Her family owned and operated Ulrich Lumber & Builders Supply, Inc. in Warren, MI, for 90 years. Her grandfather and father worked hard and always gave back to the community, something Robyn still finds very important today. When her father’s health left him unable to run the company, she joined her brother in sharing the responsibilities of operating the business. Working as a team for over 30 years, she fell in love with the industry. In 2013, Robyn became a member of Hoo-Hoo and her passion for the forest industry grew. She joined the team at M.C. Gutherie Lumber Company in Livonia, Michigan. The company continues to support her and her efforts to make Hoo-Hoo an evolving organization. “It was a natural step to not only become a member of Hoo-Hoo, but support it with the passion I had to promote goodwill and fellowship among my peers.” —RB

iters and our industry. Keith passed away unexpectedly, which was a somber day for all of us. I will always credit him with my first impression of what the Hoo-Hoo Spirit was all about—goodwill and fellowship! If not for Hoo-Hoo, I would have never met Keith Iverson!

George Reneaud was a quiet, trusting, honest gentleman who I listened to with great respect. When I became President of the Detroit Club, he told me straight out, “You will need to attend the HHI convention and represent Detroit as part of your job as president.” Of course, at this point in my life, I had no idea what a convention was, what a Supreme Nine did, or what my place was in the world of Hoo-Hoo.

My first convention was in beautiful Tacoma, Washington. George informed me that he had a Rameses breakfast (what the heck was a Rameses?), and our jurisdiction (wait! our what?) needed someone to represent it during the board of directors meeting (we have one of those in Hoo-Hoo?). George told me just to sit at the table and not talk (really, George? me not talk?). I didn’t speak for approximately five minutes, and then my hard-wired personality took over and I wanted to be a part of the conversations. For those of you who were at that first meeting with me, thank you for being gracious and allowing me to learn. George knew precisely what he was doing and that my passion for the lumber industry would take over. He knew I would walk away the next Supreme Nine of Jurisdiction II. George was a gentleman, but he was also sly! LOL! He taught me always to do things face-to-face when inviting someone to a Hoo-Hoo event or explaining the value of becoming a member. I will promote this tactic always, and because of George we will call it “The George Reneaud Way!”

Beth Thomas. Beth has shared her room with me on many HHI occasions over the years! She’s my dearest friend and someone with all the answers about Hoo-Hoo. I’ve laughed with her, cried with her, frozen to death in San Francisco with her, bought way too many souvenirs with her (thanks to her daughter Susan), talked about life and death with her, and have come to love her as a second mom. Funny story about that San Francisco trip—it was cold for this girl from Michigan who thought California was always warm! I packed sun dresses, shorts, flip-flops and thankfully a flimsy umbrella. We had a suite together at the hotel. Beth and Susan took the bedroom as they should, and I slept in the sitting room on a pull-out bed. The days were cold and rainy, and all I wanted to do was get into bed and cover my head to get warm. Well, during this trip, Beth and Susan began to call me Cinderella—or Cindy for short—being nothing made me happier than to be by a warm fire. I then referred to Beth as the Wicked Stepmother
FROM THE SNARK’S DESK

and Susan as the Evil Stepsister, because they refused to take me back to the room. Instead, they made me roam about San Francisco for hours in the rain, cold, and wind. To this day, those are our nicknames! All kidding aside, without Beth we would all be lost in the world of Hoo-Hoo. Her knowledge and dedication have inspired me over the years. I’m grateful she will be by my side as Snark of the Universe.

Jim Spiers. You were the first Snark I served under as Supreme Nine on the HHI Board of Directors. Boy, did I give your gavel a workout! It seemed like every minute or so I would hear my name coming from your mouth, and the gavel falling on the table. What I will never forget are the conversations we would have after the meetings where you would give me the pointers I needed to become a bit more disciplined member of the board. I’m hoping those conversations pay off next year! Jim, you know I would do anything for you out of my respect and love for you.

Susan Scheuer, from Detroit Club 28 and Queen of the 2013 HHI Convention in Dearborn, Michigan. This girl doesn’t know the words, “I can’t.” She was the Secretary on the Detroit board during the years we planned and sponsored the convention. Susan is a planner and knows the steps that need to be taken to create a wonderful time. Her response, when asked to accomplish a task, was always positive and done quickly. Many of you fell in love with her during the convention, and many have wanted Susan to get going and take the steps to become Snark of the Universe. I have been lucky to call her my friend almost since birth—our dads were both in the lumber industry and the best of friends until they died. I know that Susan and I will follow the family and Hoo-Hoo legacy and remain friends for life!

Ron Gattone, you’ve inspired me to live by the Code of Ethics and be passionate. Since we met, you and your dear wife, Heather, have always been there during the ups and downs of my life. You’ve supported me with nothing but encouragement and joy. Heather has taught me to shop, and Ron has shown me you can (and should) do 100 pushups every morning throughout life. I was so excited to become Snark of the Universe in your homeland, Australia. Thank you for being gracious hosts and family to me and my daughter (or should I say your daughter), Scarlett. Who, by the way, became a member of Hoo-Hoo at the 124th HHI Cairns Convention!

Jack Miller, Dave Siwek, and Mary Moynihan. The Three Musketeers! You all have visited the Detroit Club over the years and inspired our membership to be more involved in community service through Hoo-Hoo! Jack, you put down the bathroom tile work in the Hoo-Hoo House. Working alongside John George, the founder of Motor City Blight Busters, you both forged a deep friendship. Dave, you introduced the Detroit Club to their first Hoo-Hoo auction (and raised a bit of money on the side), and Mary, you shattered Hoo-Hoo’s glass ceiling and showed everyone a woman could lead and encourage support through her generous spirit. The years have given me nothing but great memories of each of you, and I’m sure there will be many more!
“It’s my goal to spark the passion I have for this industry to everyone I meet and interact with.”

—Robyn Roose Beckett, Snark of the Universe

**FROM THE SNARK’S DESK**

**INVITE** those you meet in the forest products industry (and those who support the forest products industry) to attend your Club’s events.

**IGNITE** the value of Hoo-Hoo in the hearts of those guests attending, and share how they too can become a member.

**INSPIRE** them with your personal Hoo-Hoo story! When you reach out personally to a non-member and tell them why you became a member.

**INCLUDE** those you meet and reach out and touch another life with the warmth of the Hoo-Hoo heart and spirit.

Jim Maicki, Batman! What can I say except you’re always there. You really are my Batman! You’re by my side to plan an event, tear down an abandoned house, provide materials to rebuild Detroit, open your home to all Hoo-Hoo’s passing through, and you did this while only losing one Snark of the Universe, Carol Owens.

When I was asked to consider moving up the line to become Snark, I needed someone to take my place as Supreme Nine of Jurisdiction II. You stepped up to the challenge without hesitation. Your wife, Jackie, has also become a big part of Hoo-Hoo. I have heard her say, “If Jim can’t make it to a convention, I will be going without him!” Now, that’s family commitment! Thank you both for your support and laughter! I love you both much!

Kent and Cindy Bond. Bond is a great last name for the both of you. That is just what you do with others—you “bond” them to you through your kindness, encouragement, laughter, knowledge, passion, dedication, and Hoo-Hoo Spirit. I’ve been so very blessed to have you both in my life. We have strategized over many bottles of wine about how to revitalize Hoo-Hoo in an exciting way. All three of us love this lumber industry in which we live, work, and breathe. It was destiny that brought us together to bring about the strategic plan and give a facelift to the organization in which we believe. I know you have my back and will be there every step of this journey. I really couldn’t do this without you both.

This is just a sample of the life-long relationships Hoo-Hoo has given me. I wish every member would take the leap to come to just one convention and see the value of belonging and forging friendships. Don’t ever underestimate the power of Hoo-Hoo. It has given me friends who will be there in all circumstances and at all times of my life. I can’t wait to share this with each of you as I travel and visit. While the Marines advertise all they need are “a few good men,” I am stating all Hoo-Hoo needs is “a few good Sparks!” As a Spark, your job is to invite, ignite and inspire! I look forward to serving you and becoming your friend. My message during my term as Snark is to encourage each of you to BE A SPARK!

Health, Happiness, and Long Life!

—Robyn Roose Beckett, 99870
Snark of the Universe
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We thank the men and women who came out to support our charity groups at the Don Gregson Memorial Golf Tournament on June 9, 2017 at the San Dimas Golf Course. In the past 10 years proceeds from this tournament have exceeded $100,000 — with more added this year! Club 117 thanks all the golfers, sponsors, and supporters for making our efforts a success.

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Hoo-Hoo Honors the New Seer of the House of Ancients at Forest Festival

One of Hoo Hoo’s most respected members was presented a high and historical honor last October during the 2016 Forest Festival in Gurdon, Arkansas. David Marteney has a long history with the organization and his service is diverse. Along with Supreme Nine JVII from 1964-65, 1966-67 and 1976-68, Marteney served as HHI VP and Snark of the Universe in from 1973-75. He also became a Rameses and since then has served in the House of Ancients.

So it’s no surprise that Marteney was named Seer, where there have been only 11 others before him. At the ceremony he was honored for his service and awarded a nine-pointed jeweled star Emblem of Revelation. He attended his first Hoo-Hoo convention in 1960 and four years later he found himself at another one in Toronto where we would be nominated to his debut position of Supreme Nine JVII. He since then has been a loyal member of the organization.

2017-2018 Honorary Snark of the Universe Robyn Roose Beckett explained her excitement about the ceremony and that she, along with the rest of the organization, feels honored to bestow this award to Marteney.
The Forest Festival on October 29 was a success with members showing pride for the organization through many ways. They proudly displayed the Hoo-Hoo banner throughout the event and wore matching shirts with the famous black cat printed on them.

Besides a good helping of industry fellowship and networking, the event was full of activities from raffles to games, Halloween festivities, a motorcycle display and much more.

Hoo-Hoo members showing pride for their club at the 2016 Forest Festival.


Rameses Ron Gattone and $9 Jim Maicki, along with the rest of the group, get in the spirit with matching club shirts.
While it seems a simple hyphen doesn’t make that huge of a difference, when it comes to our new website, it does. The Hoo-Hoo website, originally known as www.hoo-hoo.org, has been updated to www.hoohoo.org. One word, no hyphen. Members who wish to visit the website should make note that the change went into effect January 16 so if you’re reading this, pay a visit to www.hoohoo.org for some new website updates.

In addition to the new address, the updated website will soon feature a Google calendar to post HHI and club events, conveniently keeping everyone in the loop about upcoming events; a photo gallery for members to share their experiences from every event; and a tutorial on building your own club website with your personalized content.

New members will need to go to the new website address, claim their account, log in and begin checking out the website. Please keep in mind that the membership information from JIV is still being collected, so those members will not be able to claim their account until we have received that paperwork. Bear with us during this time and we apologize for any inconveniences.

**Stuck on Something??**

Like most changes, this is a work in progress. If you have questions or input, please click the “Contact Us” tab and send us the details. We will respond to your request in a timely manner.
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Hi! – FIRST VICE PRESIDENT

Wow how exciting, the new website is up and running after a few glitches, and now is the time for new ideas, so put your thinking cap on. There’s one idea that has come from the land of the big white cloud member David Pratt, who I believe has one of the answers to assist in increasing membership.

His idea is this—once the website is up and running, members are allowed to list their major products that they market or produce on their member profile.

Imagine that if you are looking for a particular product—let it be overseas or in another state—you search the Hoo-Hoo website, and in return you get a list of members who stock or produce the particular product that the member has put on their profile. What a great industry tool for us to use that would be a draw card to become a member of our organization.

Remember, the first question you get is “what’s in it for me?”

Any other suggestions email me at pieterverlinden@yahoo.com.au. As chairman of the Operational Manual Committee, I’m going through the manual line-for-line, page-for-page and discovering that this document is too long (120 pages) and should be condensed.

Let’s never forget that the club board members are volunteers to the organization and should not be overburdened with trivial information. We have the By-Laws of the International Order of Hoo-Hoo, Incorporated.

We also have the Concatenated order of Hoo-Hoo annual Strategic Plan which should be the document that paves a path for the Board to follow and update every year for the future.

The Operational Manual is what the Vice Gerents and club boards should consult for their everyday running of their club, induction ceremony, installation of officers and general information. With that in mind, I believe that this document should have the dos and don’ts but not the why.

Members, these are my thoughts. If you have any ideas you wish to share, feel free to email me. This is your organization as well as mine!

Health, Happiness and Long Life,

—Pieter Verlinden
First Vice President

HHI – JURISDICTION II

Hard to believe a New Hoo-Hoo Year 2016-2017 is upon us. A new year often brings a new Snark of the Universe and we wish congratulations to our own jurisdiction’s Robyn Roose Beckett, from Detroit Club 28 where she served as president and moved up through the international chairs receiving the gavel from Snark Bond last September in Cairns, Australia.

In other club news, Jurisdiction II has only one active club, Detroit 28. The Gurdon Forest Festival was one of many events that club 28 attended this year. The festival included many Rameses, Supreme Nines and others from six jurisdictions! I attended the last four Gurdon Forest Festivals and it’s always a great time visiting with members from around the country and Australia.

Detroit 28 will have a Hoo-Hoo meeting in March, gathering up folks from local lumber yards, visiting a couple of two-step wholesale and a truss manufacturer.

As Supreme 9 for Jurisdiction II, I will continue to reach out to lapsed members to reinstate.

Health, Happiness and Long Life!

—Jim Maicki
Supreme Nine, Jurisdiction II
The Detroit Hoo-Hoo Club 28 had their annual Christmas Party on December 5 at the beautiful Dearborn Inn, Dearborn, Michigan, which has become home to our celebration. This event was totally sold out! We actually had to order a few more seats and meals, which was absolutely wonderful.

The Detroit Club had many special guests this year. Their own Robyn Roose Beckett 99870, Snark of the Universe; R86 Manny Litvin L-60272; John George 102345, Detroit Blight Busters, R101 Ron Gattone 99428; Jack Miller 95025, Second Vice President; S9 Paul Todd 99499; R102 Mary O’Meara Moynihan 96820; and R69 Bill Bader L-75318, and his lovely wife, Joyce Bader.

We had the great honor of presenting R86 Manny Litvin L-60272 with the Star of Hoo-Hoo 86. Manny became a member of the Detroit Club in 1953, and has served Hoo-Hoo wholeheartedly for 63 years. His long list of accomplishments begin with Secretary/Treasurer, Vice President and President of the Detroit Club.

He then became Supreme Nine of Jurisdiction II for two terms. He decided to rise up through the ranks and became Snark of the Universe from 1993-1994. Manny and his dearly departed wife, Bernice, traveled the world together during his reign as Snark. He has three children, Bruce Jeanne and Brad, who was able to attend this event with his dad.

Ron Gattone, creator of the Star of Hoo-Hoo, was there to present the Star to Manny. Ron came a great distance to be a part of this event—Australia! Manny was deeply touched by this outpouring of love and respect for all of his accomplishments in Hoo-Hoo. We all congratulate you, Manny, for your dedication to the forest products industry and our organization.

We also welcomed two new kittens, Joyce Bader and Greg Young. Joyce had always wanted to join and decided Detroit would be the perfect place to do so. Greg will be marrying the Snark of the Universe on February 25, and one of the requirements was he must be an official Hoo-Hoo member. Just kidding, Greg will be a great addition to the Detroit Club. We welcome you both. We also had five reinstated members. Detroit is off to a great start.

Jack Miller served as auctioneer, and was able to help raise money for the GAP Program 2017 and Detroit Blight Busters. John George of Detroit Blight Busters was our guest speaker and shared the current projects he could use our support to update and open. They are refurbishing an old apartment building in Old Redford into a Veteran’s home, a place for where Vets can live and work their way back into the community.

The Golden Cat: We discovered Jim Maicki’s missing cat! For those of you who may not know about this cat, let me share just a bit of the story. The cat had been misplaced for about two years now. It was given to Jim at the Santa Rosa Convention in 2014 by Jack Miller. He was surprised and lugged that huge golden cat all the way home. When he was asked about the cat about a year later, he discovered he couldn’t find the dang thing...much like when he forgot Snark Owens in Detroit. Jim called everyone he could think of to ask if they had seen the cat. He thought someone at his workplace had hid it, his wife had put it in the trash, Jack Miller had somehow magically talked a Detroit member into stealing the dang cat and shipping it back to him, and on and on.

Well, Jim and Jackie Maicki always host a Snark’s reception the night before the Christmas party. It was there in talking about the Golden Cat that John George declared he had seen a large golden cat in the Hoo-Hoo House recently. Would you believe Mr. Maicki had taken the cat to the Hoo-Hoo House to display and forgot? Old age will get you every time, Jim. We all were happy to find the missing golden cat and had quite a laugh that night.

As can be seen by the enclosed photo, Jim is very happy to have found the “Golden Hoo-Hoo Cat!”
Future events for Detroit include:

- For Earth Day, Detroit Blight Busters will plant trees in the Old Redford area on April 22 beginning at 9:00 a.m. Please contact Terry John if you are interested in attending at tjs1@att.net. He’ll be more than happy to answer any questions you may have on this event.

- GAP (Graduate and Prosper) Program 2017: We do not have a date yet, but it will be in May 2017. If you would like to participate or sponsor this great program, please contact Robyn Beckett at beaspark999@gmail.com.

We are looking for a retail, wholesale and specialty forest products business located in the Detroit Metro area to open their doors to a group of high school students. Our goal is to introduce them to our industry, educate them on all of the job opportunities and offer internships, if possible. It was a huge success last year, and we can’t wait to do it again this upcoming year.

Health, Happiness, and Long Life!
—Jim Maicki

J3 – WINEMA CLUB 216

Every year in August we install our new board for the next year. This year, our new board was identical to our previous group except that Ron Loveness replaced Pete O’Neil. Our new board members are Richard McCullough, Dick Barlow, Ron Loveness, Dick Miles, Bob Anderson, Jon Hawthorne, Leland Koepke, Vicegerent Snark Ken Dunn, and Secretary/Treasurer Paul Wunder. Everyone on our board of directors is a past-president of our club.

It was our pleasure to have Kent and Cindy Bond attend our meeting and it was a real treat to get to know them, even for the short time...
they were here in Klamath Falls. They drove in just in time to attend our meeting and took right off to make another stop in Northern California later that evening.

We presented the Snark a painting of a bedraggled Hoo-Hoo cat that once belonged to R-65 Leonard Putnam. We’ve heard that Kent has it hanging in his office. On September 8, a dozen or so of us went up to the Collier Park Logging Museum for our annual old timers’ meeting. We had barbecued steaks, beans, salad and a few beers. It was fun for the ones who attended.

Old-timers (65 and older) were given a free meal and only one, Dave Prewitt, had to pay. It was a lot of fun. We also participated in the OSU Extension Service sixth grade forestry tour. Ron Loveness, who has been in charge of our station for a half-century, was our main instructor. Dave Danforth, Bob Anderson, and Paul Wunder were also on hand to help with our presentation. About 700 students, parents, and teachers were in attendance.

Our October 13 meeting was more of a work session. We went down to Merrill, Oregon, to Denny Holl’s old spud cellar (the bat cave) and sorted through several decades’ worth of Hoo-Hoo memorabilia. We found Log and Tally magazines dating back over 30 years, and a lot of items left by the late Leonard Putnam. We filed a lot of stuff and the recycle folks were happy to get a lot of stuff, too. We had a meal catered in—pulled pork sandwiches and cole slaw. For dessert, we were treated with bread pudding with some rum sauce. It was quite a treat.

Our November meeting at a local restaurant. Ron Loveness gave an interesting presentation on Fort Klamath, an active fort in our area during the Modoc Indian war. Our club is still striving to have monthly meetings. I would like to take a moment to say that I will miss all the help Stacey Jones has been to me in getting my reports out and for working her magic on my articles. She’s made them sound more interesting at times, and I praise her for her editing abilities. Stacey, thanks, we will miss you. And now, a big hello and welcome to Stephanie.

Paul Wunder
Secretary/Treasurer

Dave Marteny was installed into this prestigious role.

Looking ahead, I will be attending the mid-year board meeting this March in Cancun and helping Snark Robyn and the rest of the board fulfill their duties under the strategic plan. I’m sure there will be time for some margaritas.

We in JIV are looking forward to our 2017 convention, which is to be held this May in Hobart, Tasmania, and we welcome any Hoo-Hoo members who missed out on the Cairns convention to come join us.

—Heather Gattone
Supreme Nine, Jurisdiction IV

HHI – JURISDICTION IV

I would like to offer my congratulations to Far North Queensland Club 261 for the excellent Rainforest to the Reef convention held in Cairns in September. I’m sure that all the members who attended from both JIV and International enjoyed themselves immensely and felt the “down under” experience.

The last weekend in October was the Gurdon Forest Festival and I, together with Rameses 101 Ron Gattone, traveled for 18 hours to get there—and not for the corn dogs or the parade. I was going to one of the most important ceremonies of Hoo-Hoo—the installation of the Seer of the House of the Ancients. For those who know their Hoo-Hoo history and traditions, this one happens once in a lifetime and what a ceremony it was, not a secret one as all those members present attended at the Hoo-Hoo monument at sunset. Rameses

Dave Marteny was installed into this prestigious role.

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—Heather Gattone
Supreme Nine, Jurisdiction IV

HHI – JURISDICTION V

Happy New Year to everyone in Hoo-Hoo! Jurisdiction V wishes everyone the best for 2017! This year is going to be an exciting one! Vancouver Club 48 and Cowichan Club 229 are setting their event dates for this year. Club 48 will be holding its annual ski trip February 9-12. This year will be at Apex Mountain. It’s always a great event! I’d like to take this opportunity to thank the board of directors of Jurisdiction V’s clubs.

They put in many hours making our clubs run. Our club events don’t just happen and they are often unsung heroes who always need to be recognized. Also I know that many hours go into keeping the membership up-to-date in these clubs. Great job everyone! Membership is always a big focus for our clubs. I encourage all of you in Jurisdiction V to find one person who you think would be a good Hoo-Hoo member and get them to join.
This will help to keep our clubs strong. As Supreme 9 for Jurisdiction V, which includes all of Canada and Alaska, I’m also interested in getting new clubs formed. If you know of anyone anywhere outside Clubs 48 and 229’s geographic area who may be interested in starting a new club in their city or town, please let me know and I will get in touch with them.

The forest industry is great to be a part of and Hoo-Hoo is an integral part of it worldwide. I can be reached at btechy@shaw.ca.

Health, Happiness, and Long Life!
—BRAD TECHY
Supreme Nine, Jurisdiction V

J5 – VANCOUVER CLUB 48

Getting connected via technology may seem daunting, but it can sure make life easier once you get the hang of it. Club 48 in Vancouver is taking advantage of user friendly, cost effective ways to enrich our communications with our membership by using digital online tools.

We started down this path three years ago when we switched from paper mail to manually emailing notifications to our members, to finally migrating to an online messaging service. We called Mail Chimp, and its features and integrations allow us to send promotional emails, automated messages, and targeted campaigns to our members. It also provides detailed reports that help us keep track of current email addresses, how popular a message is (number of opens) and more. In fact, we now use the data-management feature in Mail Chimp to house our membership database. We love it because it’s easy to use, and our members can update their profile whenever their information changes.

Mail Chimp’s e-newsletter service is free to users with less than 2000 contacts—that works for us. And each recipient gets what feels like a personalized one-of-a-kind message! You can add in your logo, images, and hot-links. In fact, we will use it to congratulate our club President, Jake Power, on winning the Hoo-Hoo Challenge at the International Convention in Cairns. That man is an apple bobbin’ fool!

This system worked great for getting the word out about events, but with a large membership, our next hurdle was dealing with registrations and payments! We solved this with another e-tool called EventBrite. This powerful and easy-to-use platform allows us to manage ticket sales for our events and collect payments in a number of forms (all major credit cards, cheques, payment at the door, etc.).

Allowing you to create posters and announcements about events, you can then post a link to an online registration page where members can buy one or more tickets. Through EventBrite we collect participants’ names, groups (for events like golf), and we can process credit card payments, track registrations, print check-in lists, and much more—it takes the hassle out of event management. What we also learned was that our non-profit status in British Columbia qualified us for discounts on user fees!

Lastly, this fall we updated our website—again using a nifty online tool. Rather than pay a programmer to build you a site, you can take advantage of “you-build-it” online programs that use templates and drag-and-drop to create stunning websites. You can do it all for free, or for the cost of buying a domain name and paying for hosting, you can upgrade to a paid site that lets you have your own URL (domain name, www.hoohoo48.org) and additional features. We chose www.weebly.com. It was easy to learn, fun to use and we think the new site is fresh and engaging. Three simple tools, Mail Chimp, EventBrite and Weebly, and Club 48 looks like a million dollars! Try it yourself!

—SANDY MCKELLAR
Secretary and Past President

J5 – COWICHAN VALLEY CLUB 181

Jan Bradford has taken over the duties as Secretary from Bruce Davidson. On behalf of the club, I would like to thank Bruce for the many years he put in as Secretary. Great job! We have our fall social on November 25 and our annual Doug Carter Memorial Golf Tournament on the first Saturday in May! Our spring social date will be announced soon! I hope everyone had a great holiday season!

Health, Happines, and Long Life!
—CLINT COWAN

HHI – JURISDICTION VI

I’m sure you’re all tired of hearing this same old message from me about how well the clubs in Jurisdiction 6 are faring, but with continued success of Southern California 117, Black Bart 181, Humboldt 63, and Sacramento 109, I know the plan is working. With
the addition of Sacramento, and continued increase in membership in the other clubs, J6 has expanded its member base to well over 250 loyal members.

It wasn’t too many years back that the membership in J6 was half that amount. How does it happen? Why the success? These questions are really pretty simple to answer. The lumber industry is faring much better these days. But more importantly, there are many dedicated men and women in J6 who understand that the philosophy of Hoo-Hoo, the golden rule and code of ethics, is not just a club motto; that treating others as you want to be treated and being of sound moral character are more important than making a buck.

In addition, following the golden rule and code of ethics, the club officers in J6 also are responsive to their memberships by offering structured meetings with industry speakers. The club members come out in strength to give back to the local communities through so many charities that to list them now would take up too much space.

Finally, the comradeship in J6 is so strong that competitors can sit down together and discuss what’s really important: health, happiness, and long life. It’s really not that hard and it really doesn’t take that much extra time. If just three or four members from each club stepped up, Hoo-Hoo International, as a whole, would have unprecedented growth. It would be unstoppable.

Good luck to you all.

—MICHAEL NICHOLSON
Supreme Nine, Jurisdiction VI

J6 – BLACK BART CLUB 181
Greetings from beautiful central California! This year, thusfar, we’ve only had a few rainstorms allowing building to continue booming in the area. But there is something that halts all moving parts, the Holidays! Dang, they seemed to come quick.

As Thanksgiving rolls in from around the corner, we prepared for family, friends and time off to recharge and get back at ‘em. I don’t know about you but I’m going to go into 2017 swinging.

There are some felicitations to be said—Congratulations to our new Snark, Robyn Beckett! We’re happy to have you and look forward to your service. Also congratulations on a job well done, Kent Bond! You’ve served Hoo-Hoo honorably and admirably in your time as Snark.

This year as you all know, the convention was held in Australia; even though that is clear across the globe, Club 181 was well represented with Snark Kent Bond and his lovely wife, Cindy; Dave and Stacey Jones; and Edgar and Jan Massoletti in attendance.

Great and memorable moments happen at events like this. If we can go, we should go to represent and support each other and the trade. This industry is strong, friendly, and sustainable because of organizations such as Hoo-Hoo.

If you have never been to a convention like me, the next one is taking place in Seattle and I hope to see you there.

With the cancellation of our annual golf tournament due to rain, we are sure to gather at our next event, which is Industry Night on Wednesday, January 25th in Redwood Valley. So come one, come all, let’s all get together because you know what they say, the more the merrier!

On behalf of 181, I would like to wish everyone safe and happy holidays filled with love and family.

—JESSICA BRUZZONE
Publicity Chair

HHI – JURISDICTION VII
Welcome all! For those of you who remember me, I was the Supreme Nine for J7 in the late 90s and early 2000s. I had to take a Hoo-Hoo break while I raised my kids and now with the last one as a senior in high school, I’m falling back into the ranks. It is an honor and a pleasure to serve Hoo-Hoo and I hope to help bring J7 back to life and become thriving.

My goal is to work with the strong forestry colleges in the jurisdiction to create events that draw our membership together with the youth looking for that career choice, hence bringing the youth to join the knowledge base that we represent. I look forward to building some great programs that will help put Hoo-Hoo over the top.

—STEVE ALLISON
Supreme 9, Jurisdiction VII

J8–TWIN CITIES CLUB 12
We are in the midst of a robust building market and as the lumber industry continues to thrive, so has Sioux Valley Club, starting with recent events that ended the year on a good note. Our Fall event
Twin Cities Club 12 sponsored a Project Learning Tree training session at the Minnesota Valley National Wildlife Refuge Headquarters. The session was facilitated by Laura Duffey (pictured second from right in the first row) of the Minnesota Department of National Resources. The club provided text books, morning coffee, and fresh pastries, as well as lunch and refreshments. The above photo is of the teachers who attended in Bloomington, Minnesota.

was held November 1 at Elsie’s Restaurant & Bar in Minneapolis. Members enjoyed cocktail hour prior to the dinner buffet which was a success.

There were 40 attendees making this our best attended event of the year. Board member and Dunwoody Academic Dean of Construction Sciences & Building Technology, Bridget Reynolds, crafted a competition for students to provide the most accurate estimate of a house plan. They were competing for two $500 scholarships to be presented by Club 12. The winners were architecture student Gianna Madison, and construction management student Jordan Janiak. There were several questions from our members about the programs Gianna and Jordan were in.

Even though we have abandoned the “turkey-themed” fall events of the past, we had a dozen frozen turkeys we raffled off at the close of the evening. Past Club President, Glen Medbery, 91993, brought a wooden cut-out of the Hoo-Hoo black cat that hails from the ‘80s. A place of honor will be found for our dear cat.

November 12 we sponsored a Project Learning Tree training session at the Minnesota Valley National Wildlife Refuge Headquarters in Bloomington, MN. The session was facilitated by Laura Duffey of the Minnesota Department of National Resources. We provided text books, breakfast refreshments as well as lunch for the group.

Our last event, the 46th Annual Recognition Banquet honored John Gerlach, 100500, 2016 Lumberman of the Year on December 8 at Jax
FOR THE GOOD OF THE ORDER

Cafe in Minneapolis. Without a doubt, this was one of our highest attended events of the year.
Health, Happiness, and Long Life
—Denny Felicetta, President

**J8 — SIOUX VALLEY CLUB 118**

Sioux Valley Club gave a helping hand to one of its members who needed serious work on his home, but was struggling with health issues. Old members, new ones, and family members came out to help a Hoo-Hoo brother install new floors, siding, and various yard projects.

**HHI — JURISDICTION IX**

We’ve had a very dry, hot summer down South, and it has continued into the Fall. I guess we are getting a taste of what people in California have been dealing with. Georgia has had fires in the northern part of the state, and the winds are blowing smoke to the south. It is not a pleasant smell, and the air quality is poor.

Those who went to Cairns, Australia, for our convention had a wonderful time. Many thanks for the hospitality. I know I met and made some great new friends, and enjoyed spending time with old friends. Not long after that we had an impressive turnout for the annual Gurdon Forest Festival. I think it’s safe to say a good time was had by all. I would urge anyone who has never attended a convention or the Forest Festival to do so. If you do I’m sure you will achieve a better appreciation for this special club and the fantastic people from all over the world. While we only get to see one another every once in a while, when we do get together, it’s like we were never apart. So as the saying goes, “until we meet again, happy trails to you!”

Health, Happiness and Long Life,
—Paul Todd
Supreme Nine, Jurisdiction IX
FOR THE GOOD OF THE ORDER

NOTICE OF CHANGES AND/OR AMENDMENTS TO THE CONSTITUTION
OF THE INTERNATIONAL CONCATENATED ORDER OF HOO-HOO, INC.

Greetings fellow Hoo-Hoo members,

As part of our efforts for the Good of the Order, during the HHI 124th Convention last September in Cairns, Australia, we approved some changes to our by-laws. The suggested changes were published in their entirety in the Summer 2016 pre-convention issue of Log and Tally (available as an electronic version only available online at www.hoohoo.org). This article is to inform membership that all proposed changes were approved and offer the following recap.

The four recommend changes to the by-laws are:

To refine and enhance the role of Vice President, in working closely with committees and the Snark to better prepare themselves for the transition to Snark.

Add a 2nd Vice President position, which will add additional depth to the board of directors.

Insert a “special” committees section in the by-laws that will allow the current board to define and identify the goals and assignments of these special committees.

Delete “Executive Committee” from Article 6 and move it into Article 7 with the rest of the committees.

The Good of the Order committee agreed to approve and adopt these by-law changes in keeping with the current refinement efforts needed by our organization to move it forward. To view the entire document which contains the proposed and accepted changes, contact Beth Thomas in the HHI office at info@hoo-hoo.org.

Special thanks to first Vice President Pieter Verlinden for drafting the proposal for us!

Respectfully submitted,

—MICHAEL CLOTHIER
Chairman Good of the Order
mike@towelbutler.com
Deeply Rooted in Our Community

Hoo-Hoo people are generous. The monies raised at club events like golf tournaments, crab feeds, and surplus building material auctions supply the funds that are redistributed to bring positive change to those in need. Trust that your support is appreciated.

JURISDICTION I

HARRY L. FOLSOM CLUB 13
- Jimmy Fund (children's cancer research)
- NRLA Lift Fund (helps members of the lumber industry who suffer from hardships)
- Phoebe’s Cystic Fibrosis Foundation
- Strides For Survival (children's brain cancer research)
- Ahearn Foundation (military charities)

HONOLULU CLUB 142
Oregon State Forestry Scholarship Fund (Honolulu forestry students)

NW MONTANA CLUB 187
- The Needy Children’s Fund
- Alert Rescue Helicopter Program
- Firewood Delivery (for veterans and those in need)
- Family Forestry Expo

WINEMA CLUB 216
- Oregon State University Elementary School Forestry Tour

N. E. WASHINGTON CLUB 238
- Various State High Schools Forestry Programs
- Colville Fish Hatchery Educational Program
- Temperate Forest Foundation
- Retirement And Convalescent Homes Solar Power

JURISDICTION II

DETROIT CLUB 28
- Motor City Blight Busters
- Michigan Forest Association Teacher Tour

JURISDICTION III

SPOKANE CLUB 16
- Hoo-Hoo Express Wooden Truck Toys (handmade items for local charities)

WILLAMETTE VALLEY CLUB 33
- Food For Lane County
- Cascade Raptor Society
- Day Care Nursery

SEATTLE CLUB 34
- Hope Link (toy drive)

PORTLAND CLUB 47
- Open House Ministries Family Shelter
- Oregon State Scholarship (Forestry Dept.)
- Royal Family Kids Camp

TACOMA OLYMPIA CLUB 89
- Tacoma Nature Center at Snake Lake
- The Rescue Mission
- Boys & Girls Clubs of Puget Sound

JURISDICTION IV

REPORTED IN JIV

JURISDICTION V

VANCOUVER CLUB 48
- Evans Lake Forest Education Society
- Vancouver Childrens Hospital

COWICHAN VALLEY CLUB 229
- BC Forest Discovery Center in Duncan
- Vancouver Island University Forestry Program Student Bursaries
- Eve’s Provincial Park

This list grows and changes. If your club has other charitable outlets, let us know!
Those of you who have seen the Star of Hoo-Hoo would agree that its appearance and meaning are very special to our organization. The Star was created to be given to those recipients who display the spirit of Hoo-Hoo.

During the 2016 Hoo-Hoo International 124th Convention held in Cairns, Australia it was argued that more emphasis be placed on the worthiness of the ownership by increasing the price to $499 USD, and limiting purchase to Hoo-Hoo Clubs only in order to assure that each Star is awarded to only the most worthy recipients. The Star of Hoo-Hoo will cost clubs $499 USD each until further notice. The change went into effect November 1, 2016.

A prestigious item to possess by members of HHI, The Star of Hoo-Hoo is a symbol that represents the values of the International Concatenated Order of Hoo-Hoo. The initial concept was to encapsulate Hoo-Hoo’s Golden Rule in a symbol which eventually became this award medallion.

It is a nine-pointed metal piece with an inner circle housing the Hoo-Hoo emblem, the Great Black Cat. Each of the nine points of the star has inscribed in it one of the nine values of the golden rule by which each member strives to live by—to be fraternal, helpful, grateful, friendly, tolerant, progressive, industrious, ethical, and loyal.

During the General Business Meeting of the 2016 Hoo-Hoo International 124th Convention held in Cairns, Australia, a well argued discussion took place on the intrinsic value of the Star of Hoo-Hoo.

It was argued that the worthiness of ownership is somewhat diminished by making it available at such a low cost and to any individual or enterprise. Members at Large may be nominated by a fellow member who will present an essay to the Board of Directors for approval, and then be responsible for the fee of the Star and presentation.

The nine-pointed metal piece was designed by Hoo-Hoo member and former Snark Ron Gattone and was introduced at the annual convention in 2012.

UPCOMING CLUB EVENTS:

SPRING SOCIAL
World famous Steak Dinner and Reverse Draw (TBD)

DOUG CARTER MEMORIAL GOLF TOURNAMENT
May 6, 2017

SUMMER WINE TOUR (TBD)

To join us, contact:
TERRY STARK
flattop@shaw.ca

EVENT PROCEEDS GO TOWARDS FUNDING THE FOLLOWING:

VANCOUVER ISLAND UNIVERSITY FORESTRY PROGRAM
Six $500 bursaries awarded each year

BC FOREST DISCOVERY CENTER
Funding to assist with grounds and building maintenance, display maintenance and signage

EVES PROVINCIAL PARK
Funding for maintenance

The nine-pointed metal piece was designed by Hoo-Hoo member and former Snark Ron Gattone and was introduced at the annual convention in 2012.
If our ancestors had outdoor spaces designed this well, indoor living may have never caught on.

When it comes to life outdoors, nothing outperforms the world’s #1 decking brand. Only Trex® is engineered to eliminate time-consuming maintenance while providing superior scratch, fade and stain resistance. So when the time comes to build your next deck, make sure it’s Trex®. Visit trex.com for more reasons to Make the TrexDecision.”
GET READY TO

TEE IT UP

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SILVER DOLLAR TOURNAMENT

FRIDAY 5/12/17
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Grass Valley, California

To play, contact:
Golf Chair Jeff Squires
Phone (916) 971-2372
jeff.squires@paccoast.com

SACRAMENTO HOO-HOO CLUB No. 109
Serving California Since 1939

Friday 5/12/17
Alta Sierra Country Club
Grass Valley, California

Get ready to tee it up

COLD WEATHER WARMS HEARTS
WHEN YOU ARE A HOO-HOO

Happy 2017 from Twin Cities Club #12

Hoo-Hoo International · www.hoohoo.org
Meet me in Seattle!

125th HHI Convention Registration Form
Sept. 9th-12th, 2017
Seattle/Bellevue, WA – The Gateway to The Pacific

Lodging & Convention HQ: Bellevue Hilton
300 SE 112th Ave.
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Cost: $399 Single
$598 Couple
($50 Discount if paid before May 1st, 2017)

Member Name_________________________HHI#_________________________First Name for Badge_________________________

Spouse/Guest Name_________________________HHI#_________________________First Name for Badge_________________________

Mailing Address_____________________________________________________

City/State/Province__________________________Zip/Postalcode_________________________

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Please fax or email completed form to: Dave Neiger at dave@matheuslumber.com or 425-483-9744
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For a complete list of all Hoo-Hoo club officers visit www.hoohoo.org.
MEMBERS IN MEMORIAM

HARRY MERLO L-54484
Portland Club 47 Portland, OR.

Harry Angelo Merlo, 91, the founding CEO of Louisiana Pacific, died Oct. 24 in Portland, OR. The son of Italian immigrants, he grew up around timber—his father worked in a sawmill and his mother ran a boarding house for loggers. He served as a captain in the Marine Corps. After graduating from UC Berkeley in 1949 with a degree in business administration, Merlo got a job in sales with Rounds & Kilpatrick Lumber Co., Cloverdale, CA, rising to VP by 1958.

In 1967, Georgia-Pacific bought Rounds & Kilpatrick—apparently to get Merlo as a VP—and a year later Merlo helped arrange GP’s purchase of Rounds’ Rockport Redwood Co. In 1972, the FTC ordered GP to divest some of its acquisitions, forcing the company to spin off 20% of its operations into a new company, LP, based in Portland and with Merlo as CEO. He added the title of chairman a year later. Within that year, he had engineered the purchased of Hollow Tree Lumber Co.—the first of dozens of acquisitions of mills, timberlands and distribution centers he would oversee. He also shepherded the invention of OSB (originally called Waferwood, but later renamed Inner-Seal) in the late 1970s. After several high-profile lawsuits against the company, he resigned in 1995.

He devoted himself to his 12,000-acre tree farm/ranch in Oregon, his winery in Sonoma County, and to industry causes, such as the World Forest Institute, which he helped establish in 1989, and the World Forestry Center. In 2010, he was recognized as Oregon Tree Farmer of the Year. When we wasn’t diving into forestry, Merlo spent time with his family and loved sports. He brought professional soccer to the city, buying the original Portland Timbers franchise of the North American Soccer League and owning it from 1979-1982. He also played an instrumental role in bringing Davis Cup tennis matches to Portland, and made headlines for publicly castigating professional players for their vulgar language. He is survived by his wife, Flo Newton-Merlo, son Harry Merlo Jr. (Billie), two grandsons, and two stepchildren.

TERRY WILLIAM SWANSON 86118
Tacoma Olympia Club 89 · Tacoma, Wa.

Terry William Swanson, 71, co-founder and former vice president of Northwest Forest Products, Tacoma, WA, died Dec. 25. A lifelong native of Tacoma, Swanson attended Whitman College and Tacoma Community College before serving in the United States Coast Guard Reserve from August 1965 to February 1971.

He became a member of Carpenters Union Local 470 as a carpenter and millwright. After working many years in the lumber and machinery industries, he formed Northwest Forest Products with partner Tom Read in 1984, and Tideflats LLC. Remembered by many as a mentor in the lumber industry, Swanson enjoyed teaching people new skills and was very involved.

He is survived by his wife of 51 years, JoAnne Swanson, daughters Terri Barbre and Kris Mandyam, grandchildren Jordin and Chase Barbre and Brendan and Maya Mandyam, and his brother Duane Swanson.

MICHAEL CORDOVA 95544
Twin Cities Club 12 · Minneapolis/St. Paul, MN.

Loyal lumberman and family man, Michael Cordova passed away on Sept. 9 after a nearly year-long battle with cancer. He started his career with Northwest Wholesale Lumber in La Crosse, Wisconsin. He relocated to the Minneapolis, and stayed with the industry running operations, talking 2x4s and LVL with Stock Lumber, Scherer Bros. Lumber, Lampert Yards and lastly, Minnesota Building Pros as General Manager.

He developed the respect of his peers and built long-lasting relationships with many. Cordova worked long hours to keep what he laughingly described at times as a “front row seat at the circus today—grab your peanuts and Cracker Jacks!” He loved the industry and felt strongly that he maintain his Hoo-Hoo membership as the minimum one should do to support HHI and local community initiatives. His love of the industry was
only exceeded on the grading scale by the love for his family.

Not once did he give up nor let the struggle with cancer beat him down. He was a true fighter and hero to his family, friends and colleagues. He is survived by his wife of 22 years, Lynn, and daughter, Sydney.

**DAVID KEITH RINELL 71186**
Honolulu Hoo-Hoo Club No. 142 · Honolulu, HI

Dave Rinell died July 16 at the age of 80. Born and raised in Astoria, OR, on Christmas Eve 1935, Rinell studied forestry at Oregon State University. He left for Hawaii in 1959 to pursue a career in construction. Soon after moving to Hawaii he would meet the love of his life, Annette Pinsonneault: a newly registered nurse from Saskatchewan, Canada.

He and Annette married in Honolulu in August 1962. Not long after marrying they moved to Kaneohe, where they raised a family and loved being a part of the community.

During his early career in Hawaii, he worked at Honolulu Wood Treating Co. and Theo H. Davies & Co. In 1979, he founded Rinell Wood Systems, Inc., where his outgoing personality and extensive knowledge of wood products helped the business flourish. Always wanting to promote the lumber industry in Hawaii, Rinell maintained memberships in the GCA, BIA, CSI, and took pride in his status with Hoo-Hoo.

He is survived by his wife Annette, children Audrey Crimmins and David Rinell, and grandchildren Jason and Jessica Crimmins.

At LOG & TALLY, we make it a point to honor our beloved Hoo-Hoo members who have passed on, while celebrating their service to the industry. If you know someone who should be mentioned, email us at sornelas@building-products.com
## SHOW YOUR SUPPORT!

Join these members who show their support for the Log & Tally right here on these pages with their Business Builder Ad! For only $100 a year, your contribution helps offset the cost of production and still keep the subscription price low. If you are interested, contact Beth in the HHI office with your information by calling (870) 353-4997 or email at info@hoo-hoo.org.

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